

Ananda's Seva Sadana Trust: Holistic care for effective rehab



Dr C M Rao receives the International Icon Award 2024 for 'best palliative care and end-of-life services in healthcare'. (Left to right) Dr Seniorita Isaac, Trade Commissioner, Latin American Caribbean Trade Council; Georjee Kochupurakal, Founder Chairman and Council Director, Glob'l Chamber of Consumer Rights; Dr C M Rao; Alphons Joseph Kannanthanam, Union Minister of State for Culture and Tourism; and Dr Jagannath Patnaik, Vice Chancellor, ICAFI University, Sikkim.

Ananda's Seva Sadana Trust, led by Dr C M Rao and his friend Uma C S, stands as a beacon of social welfare and community advancement in RR Nagar and surrounding areas of Bengaluru. Established in 2019, this pioneering trust is dedicated to providing high-quality care, rehabilitation services, assisted living and peace centers for senior citizens. With four units currently operational in Bengaluru, Ananda's Seva Sadana Trust addresses the unique challenges faced by senior citizens and those recovering from illness or injury, with a stress on dignity, compassion and excellence in care.

The flagship initiative of the trust is its Geriatric Home and Rehabilitation (GHR) centers.

These centers operate under the ISO 9001:2015 Quality Management System, ensuring adherence to the highest standards of care and service delivery. Their services include medical rehabilitation, therapeutic programmes and transitional support for individuals coming home from hospital. The GHR centers are specifically designed to cater to the tertiary level of disease prevention, focusing on maximising abilities, minimising impairments and enhancing overall recovery.

Dr Rao's visionary leadership has driven the trust to address critical gaps in healthcare, particularly in end-of-life care and palliative services. The holistic approach adopted by Ananda's Seva Sadana Trust goes beyond physical rehabilitation

to include emotional and psychological support. Daily activities and bhajan programmes within the centers promote mental well-being.

Ananda's Seva Sadana Trust has been recognised with numerous prestigious awards, including the APJ Abdul Kalam Award, Bharat Gaurav Ratna Shri Sammaan, National Excellence Awards for Outstanding

Patient Care and an International Award for Best Palliative and End-of-Life Care Services.

Ananda's Seva Sadana Trust plans to expand its services further. This includes the development of a 50-bed palliative care center to address the growing need for specialised care. The trust also actively supports the underprivileged with free medical equipment.

Dr Nitesh Kumar D, with his medical care support, further strengthens the trust's mission.



Ph: 76762 89023, 63625
43616, 70906 95002

Website:
anandassevasadana.com